

# CONFLUENCE



CARPE DIEM WEST  
*Our water – Finding solutions together*

April 2015

## Healthy Forests & Healthy Water Supply: Innovative Financing Part 1

Dear Friends of Carpe Diem West:

So many forests to restore, so many watersheds to protect! At a cost of \$250 to \$1,000 an acre and thousands of square miles of headwaters in the American West in need of restoration, where to start?

In northern Arizona, a city and water agency are doing just that - getting started. They are using two very different and equally innovative funding programs to make their forests resilient.

In this edition of Confluence, we're looking at the work of the [Northern Arizona Forest Fund](#), and their engagement with large water users, with the help of Rebecca Davidson of the [Salt River Project](#).

Also in this edition, you'll find an update on six key western communities, including the Northern Arizona Forest Fund, and their source water protection programs.

Next month we'll take a look Flagstaff's \$10 million bond measure and the city's next steps in headwaters forest protection.

Seize the day!



Kimery Wiltshire

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Confluence

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## **Healthy Forests & Healthy Water Supply: Innovative Financing Part 1**

### **An interview with Rebecca Davidson**

*"As we work in these forests, our mantra is about long-term resiliency - not just water yield for the short term."*



Rebecca Davidson is a Senior Water Rights Analyst at Salt River Project (SRP). Rebecca works on issues associated with water policy and management, strategic watershed initiatives, and the development of partnerships and other projects that protect water resources for SRP shareholders while also promoting watershed restoration and stream conservation activities.

[Read the interview here.](#)

## **Watershed Investment Programs - Updates From the Field**

What smart actions is your community taking to restore the source of your water? Learn what NAFF and others are doing to protect theirs.



Our new briefing paper *Watershed Investment Programs - Updates From the Field* looks at six key western communities and what they are doing to protect their watersheds and water supply. These communities provide some new lessons on smart ways to move forward:

- Don't wait for the feds
- Carrots work better than sticks
- Your customers/communities know what's at stake, and are willing to pitch in
- Speak to your customers and communities in language they understand
- Look to the business community for new partners

[Read the briefing paper here.](#)