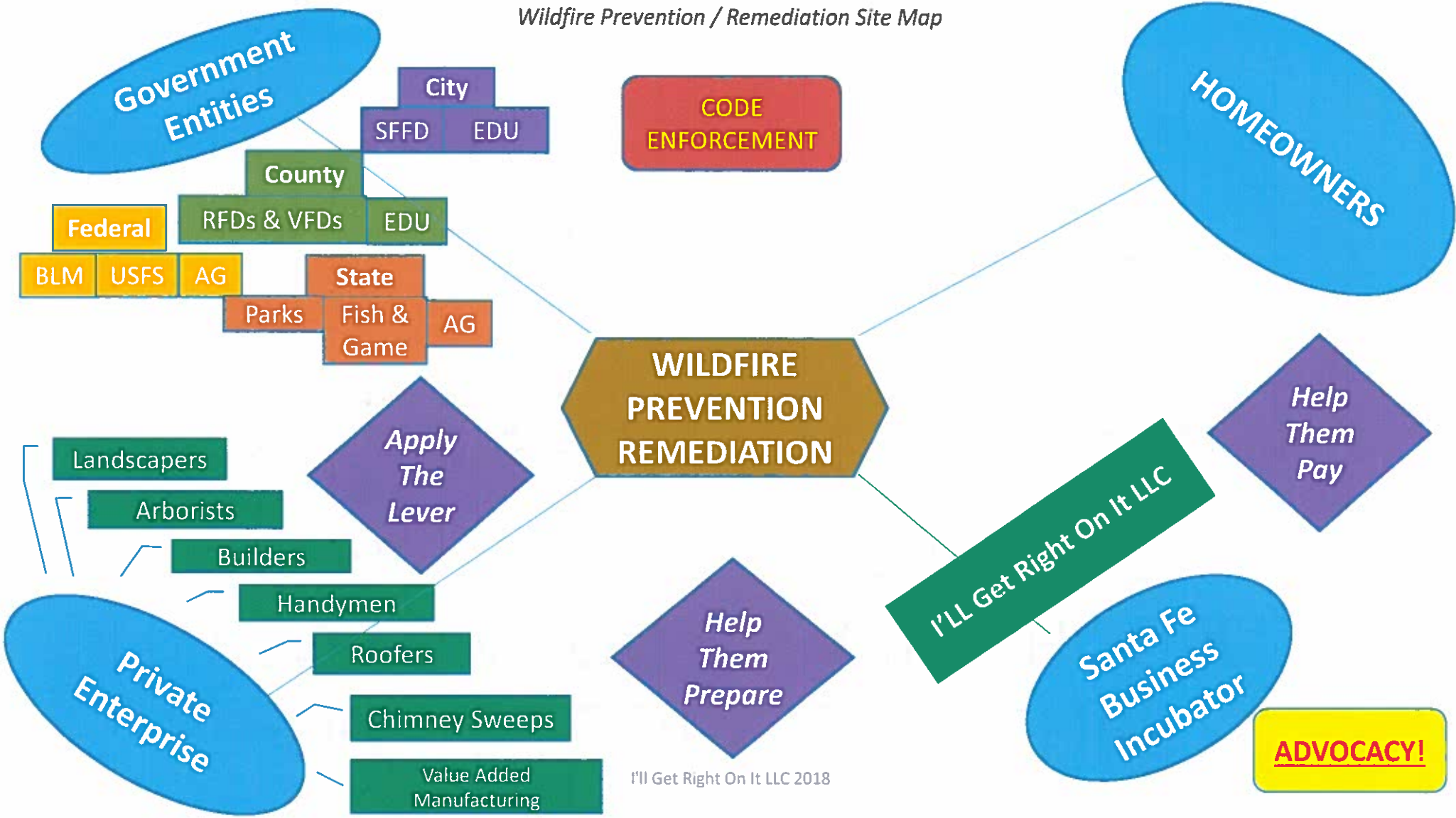


# SMALL BUSINESS WILDFIRE REMEDiation CLEARINGHOUSE FEASIBILITY FOCUS GROUP

National and local studies show the risk of catastrophic wildfire in Santa Fe city and county as imminent. As New Mexico does not have a robust economy, a community wide recovery from this level of disaster appears unlikely, making remediation an immediate solution to this risk.

“State and other public forest owners tend to be relatively conservative in their management style and, to a greater extent than private enterprise, need to balance diverse objectives for commercial performance with social and environmental goals.” McKinsey, Precision Forestry, June 2018

Wildfire Prevention / Remediation Site Map



I'll Get Right On It LLC 2018

## SMALL BUSINESS WILDFIRE REMEDIATION CLEARINGHOUSE FEASIBILITY FOCUS GROUP

### **Objectives Public/Private Coalition**

- 1) Educate private landowners/homeowners about Wildland Urban Interface and brush remediation
- 2) Provide clearinghouse for information, bid process, and communications between homeowners and private enterprise / small businesses
- 3) Provide incentive to businesses and homeowners, through government economic development funds, to acquire deadfall, transport to value added cluster facility in New Mexico

## SMALL BUSINESS WILDFIRE REMEDIATION CLEARINGHOUSE FEASIBILITY FOCUS GROUP

### **Objectives:**

- Employ Local Service companies to help remediate wild fire risk
- Connect neighborhoods and homeowners with threat assessment experts, remediation contractors and rebates through grant dispersal
- Develop valued added products from existing and innovative processes
- Construct administrative architecture to support homeowner / contractor relationships, coordinate with municipal, county, state and federal entities
- Deliver supplemental funding to maintain systems administration

### **Why does this make sense?**

- Small property owners (less than 25 acres) are difficult to reach and organize for a common goal. Offering wildfire remediation as customer service rather than a bureaucratic intervention will boost the economy and strengthen local businesses.
- Transporting and processing raw material is currently an economic/environmental negative and logistical bottleneck. Prioritizing development of value added products from regional micro industries to increase volume through value added clusters will boost productivity and relieve logistical obstacles.

## SMALL BUSINESS WILDFIRE REMEDIATION CLEARINGHOUSE FEASIBILITY FOCUS GROUP

### **Feasibility Study**

- Existing and emergent processes for local value-added, small diameter forestry products and their marketing potential.
- Population Density / Fuel Density
- Public Support
- Potential for Statewide Application

### **Possible Stakeholders:**

Initial Gathering scheduled for July 17, 2018 at the Santa Fe Business Incubator

### **Invitees include:**

US Dept of Commerce, Economic Development Administration

Regional Development Corporation

Old Wood LLC

New Mexico Forest Industry Association

Santa Fe City Wildland Urban Interface Specialist

Norther New Mexico Economic Development Department

US Forest Service, USDA Santa Fe Fireshed

Forest Stewards Guild

# Wildfire Prevention Remediation

## **Economic Benefit**

- Local materials
- Opportunity for exports
- Local labor / create new trade
- Increase job opportunities in forestry
- Stabilize small business staff in seasonal economic ups and downs

## **Value Added Products and Services**

- Community Safety from catastrophic fire in the wildland / urban interface zones
- Erosion Control
- Lumber Materials
- Coyote Fence Materials
- Landscape Features

# Wildfire Prevention Remediation

## **Obstacles**

- Forest Service Regulations
- Lack of Ready Workforce
- Interjurisdictional intransigence
- Lack of political will on problem
- Innate distrust of competing businesses

## **Opportunities**

- Local products from local sources
- Job Creation
- Synergy of existing resources
- Modeling for other wildfire insecure communities
- Provide a non-outsourcable, community centered trade

# Recent Local Press

March 18, 2018

[http://www.santafenewmexican.com/news/local\\_news/bracing-for-the-big-one-this-wildfire-season/article\\_15b30dc4-ed44-5943-80d4-50e4b4d22f62.html](http://www.santafenewmexican.com/news/local_news/bracing-for-the-big-one-this-wildfire-season/article_15b30dc4-ed44-5943-80d4-50e4b4d22f62.html)

March 24, 2018

[http://www.santafenewmexican.com/opinion/my\\_view/it-takes-a-community-to-prevent-wildfires/article\\_a13e1f36-f47e-5f3a-8235-accb4a26e804.html](http://www.santafenewmexican.com/opinion/my_view/it-takes-a-community-to-prevent-wildfires/article_a13e1f36-f47e-5f3a-8235-accb4a26e804.html)

March 27, 2018

[http://www.santafenewmexican.com/news/local\\_news/new-mexico-officials-be-prepared-for-a-severe-fire-season/article\\_bc519046-d1f7-58f1-bdf8-ad763d72c5f5.html](http://www.santafenewmexican.com/news/local_news/new-mexico-officials-be-prepared-for-a-severe-fire-season/article_bc519046-d1f7-58f1-bdf8-ad763d72c5f5.html)

April 6, 2018

[http://www.santafenewmexican.com/news/local\\_news/pilots-ground-crews-gear-up-for-fire-season-in-santa/article\\_50ba0c8f-5188-5f61-a2fd-52ac421f9179.html](http://www.santafenewmexican.com/news/local_news/pilots-ground-crews-gear-up-for-fire-season-in-santa/article_50ba0c8f-5188-5f61-a2fd-52ac421f9179.html)



# I'll Get Right On It, LLC

We are proud to serve with a dedication to superior customer service for the home, hearth and humanity.

## **Arthur Black Chimney & Dryer Exhaust**

Marc Black

505-490-1256

service@illgetrightonitllc.com

## **JMK Solutions**

Jennifer Kilbourn

505-490-9119

service@illgetrightonitllc.com

**[Arthurblackchimney.com](http://Arthurblackchimney.com)**

